

Stefany Domínguez.

Designer with knowledge in design methodologies and tools, project management, creative techniques and digital marketing. Able to grasp new concepts quickly and to generate efficient solutions.

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 [stefanydm](#)

Education

Universidad EAFIT

Bachelor's degree,
Product Design Engineering

Specialized in Product Design Management

Languages

Spanish

Native

English

C2 Proficient

Courses and certifications

Certifications

The Fundamentals of Digital Marketing

Service Design

AdWords Fundamentals

Digital image production

Courses

UX Design Fundamentals

Specialized Program: Interaction Design

Advertising creativity for all audiences

Development of creativity for conflict resolution

Experience

Jr Designer – Sr Designer

Spicy Minds

Aug 2017 – Today

Designed graphic materials for Digital Marketing campaigns. Experience in Web Design, Social Media and Social Media Ads for clients like Rappi (México), Twill (Netherlands), Inversso (Costa Rica) and Medtronic (México). Developed creative campaigns and presented Marketing strategy proposals for clients. Follow-up the design area plan and team.

Innovation Intern

Grupo Nutresa Colombia

Jun 2016 – Feb 2017

Developed innovation projects through research for Service Design. Led several design projects as digital and print media, e-mail marketing and stakeholders presentations.

Volunteer as Vice President and Secretary

Rotaract Medellín

2012 – 2014

Volunteered with a young group of individuals in the development and community service area, looking for solutions to social needs of vulnerable groups in Medellín, Colombia.

Skills

Tools

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Adobe After effects

Adobe XD

Figma

Design

Design Research

Sketching

Wireframes & Mockups

Design thinking

Web Design

Branding

Soft Skills

Empathy

Time management

Problem solving

Team player

Leadership